

# **2024 NEW VARIETIES**





**ROSITA BLUE VER.2** (SM8-338)

#### Group 1

- · Middle size, rose shaped double flowers
- · Less abortion problems, easy to get plant height and volume in low temperature conditions



**AUBE BRIGHT PINK (SM8-A-109M)** 

#### Group 3

- · Large double flower shape with round petals with green center
- · More plant volume with harder flower stems than Robella 3 Clear Pink
- · Intermidiate Fusarium resistance



#### ROSITA 4 BLUE VER.2 (SM8-A-181M)

#### Group 3.5

- · Middle size, rose shaped double flowers
- · Very attractive deep purple flower with coloring on buds
- · Easy to get plant height and volume with hard flower stems even for hot summer harvest
- Intermidiate Fusarium resistance



VOYAGE 2 DEEP PINK (SM9-A-730M)

#### Group 2

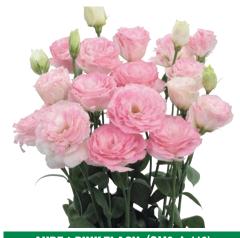
- · Large size, well fringed double flowers
- · Highly demanded deep pink flower color
- · Easy to take plant height, less tip burning, large flower size with enough petal count



**AUBE CHAMPAGNE (SM8-241)** 

#### Group 3

- · Large double flower shape
- · Additional color to Aube series with very attractive Champagne color
- · Intermidiate Fusarium resistance



AUBE 4 PINK FLASH (SM9-A-119)

#### Group 4

- · Large double flower shape with round petals
- · More branchings and plant height than Reina 3 Pink Flash in hot summer harvest
- · Intermidiate Fusarium resistance



**REINA WHITE VER.4 (SM8-846)** 

#### Group 1.5

- · Extra large size, semi fringed double flower shape
- · Less botrytis problem on petals and harder flower stems
- · Enough stem length under low temperature, recommended for winter to spring harvest



**REINA LAVENDER VER.2 (SM8-852)** 

#### Group 1

- · Large size, semi-fringed double flowers
- · Attractive bluish lavender flower color
- · Easy to get plant height and easy to bloom in low temperature with less abortion issues



**ROSANNE 1 GREEN VER.2 (SM2-990)** 

#### Group 1.5

- · Large size, double flowers with glossy petals
- · Less off type flowers, deeper green color and more branching than Rosanne 1 Green
- · Suitable for winter to spring season harvest

# **Rosette Free Lisianthus**

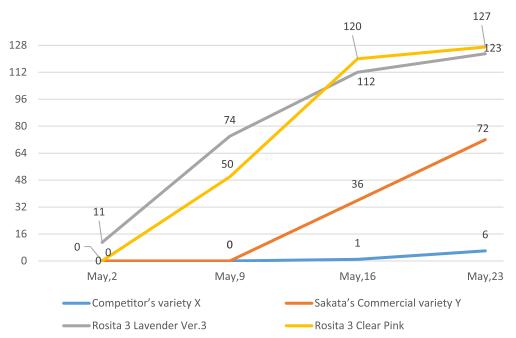


#### ■ Test for the occurrence of rosette

Conditions :  $32^{\circ}$  C -  $23^{\circ}$  C (Day temp. - Night temp.), 12 hours day length test Tested 128 plants / variety

Results: Rosette Free Lisianthus seedlings exhibited a high rate of bolting even under high temperature conditions, without pre-cooling treatment.





. \* Reported by the Center for Environment, Health and Field Sciences of Chiba University.

#### The 3 benefits of Rosette Free Lisianthus



#### 1. Expanded use

- · Possible to raise seedlings and transplant even under hot temperature conditions
- Expanded seedling production areas
- · Potential to develop new cut flower production areas



## 2. Increased profitability

- · Rosette Free Lisianthus makes more number of salable cut flowers
- · Can harvest more stems per plant after pinching and for second flush



### 3. Reduced production cost

- · Do not require such pre-cooling and cooling treatments, which contributes to reducing costs
- · Earlier growing speed of second flush

## 2 varieties are introduced as 2023 New



(SM0-400)





\*Rosette may occur under extremely stressed conditions

Sakata Seed Corporation has obtained the exclusive right of use for the patented technologies below. Right holder (applicant): YISSUM RESEARCH DEVELOPMENT COMPANY OF THE HEBREW UNIVERSITY OF JERUSALEM LTD. (Israel)

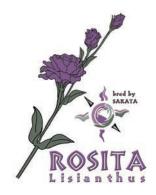
# ROSITA SERIES

The rose without thorns! Rosita is the standard in double flowered Lisianthus. With hard flower petals and strong stems, it is easy to transport the flowers without Botrytis problems. Masses of rose like flowers and long vase life please consumers. Rosita is available in group 1,2,3 and 4 for maximum flexibility of programming.

# Rosita 2 Pure White



- Group 1,2,3 and 4
- Middle size, rose shaped double flowers
- Excellent vase life with more usable buds
- Hard flower petals and top flowering reduce Botrytis during transportation





Light Pink











<sup>\*</sup>Picotee patterned varieties may revert to a solid color, depending on growing conditions. Excess fertilizer (especially nitrogen), excess moisture / irrigation, low light intensity and low temperature increase the percentage of solid colors.













# ROSITA 3





Blue Ver.2 (SM8-A-181M)



• Excellent flower shape • Less problem of soil born disease



Rose Pink Ver.2 (SM8-477)



Green



Yellow Ver.2 (SM8-A-545)



Blue Picotee

# ROBELLA SERIES

- Robella is an ideal Lisianthus for winter harvest
- It reaches a good plant volume and has an abundance of double flowers in bright colors
- Middle size, double flowers
- Easy to grow and high yield
- •Less abortion problem, it makes more uniformity

Robella 2 series : Group 2 Robella 3 series : Group 2.5

# **ROBELLA 2**



Pure White Blue Flash



Pink

## **ROBELLA 3**



Clear Pink





# AUBE SERIES

Aube means dawn in French, and is a symbol of starting new life. Aube series have very attractive flowers that can be 'something new' in bridal bouquets, or any other special occasion!

- •Group 3 and 4
- · Large size, well filled double flowers
- Suitable for summer to fall harvest
- Hard flower petals, less risk of damage, long vase life









# **AUBE** 2024 NEW 2024 Champagne (SM8-241) Bright Pink (SM8-A-109) Champagne (SM8-241) Blue Picotee Deep Lavender Pure White Blue Red Yellow Pink Picotee Blue Flash **AUBE 4**



# MARIACHI SERIES

Mariachi features extra double, large flowers that resemble camellias. This high quality large flower has a perfect form for mixed or mono bouquets. Mariachi is suitable for spring to summer harvest.

- Group 2
- Large size, well filled double flowers
- Hard flower petals for long vase life and easy transportation





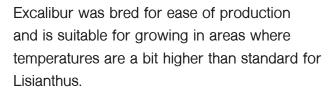
# ECHO SERIES

The original! Echo was the world's first all double Lisianthus for cut flower production. With large flowers on strong stems, it is ideal for spring harvest.

- Group 1
- Flower stems are strong and easily support the large flowers
- The world's first 100% all double, large-flowered Lisianthus for cut flower production
- A top quality, popular double flowering series



# EXCALIBUR 3 SERIES



- Group 3
- Middle large size, double flowers
- Flower stems are strong
- •Top flowering with more usable flower buds





Hot Lips

# BON VOYAGE SERIES

- Large size, well fringed double flowers
- •Group 1
- Bon Voyage series is improved variety in better fringe and more flower petal counts than Voyage series



White



Rose





# **VOYAGE SERIES**

An eye catcher! The beautiful Lisianthus series Voyage has large, double flowers abundantly filled with well fringed petals. Delicate colors and sturdy stems form an irresistible combination of strength and beauty. Voyage is available in a range of attractive colors.



- •Group 1, 2 and 3
- Large size, well fringed double flowers
- Hard flower petals, less risk of damage
- Big round flower buds

## **VOYAGE 1**



Green Ver.2 (SM7-895M)



Light Pink Ver.2 (SM8-643M)



Pure White 807



Blue





Lavender

# **VOYAGE 2**



# REINA SERIES

- Extra large size, semi-fringed double flowers
- Suitable for several scenes like ceremonial occasions, flower arrangement etc., due to gorgeous flowers
- Easy to get plant volume and high quality flowers

Reina series : Group 1 Reina 2 series : Group 2

## **REINA**





(SM8-892)



Lavender Ver.2 (SM8-852)

# Reina 2 Deep Lavender Ver.3



## **REINA 2**





# **REINA 3**







# MARIA SERIES

• Middle size, semi-fringed double flowers

Maria Pink is recommended for summer to fall harvest,
Maria Snow is recommended for winter to spring harvest

Maria Snow : Group 1 Maria Pink : Group 3











# MAQUIA SERIES

- Middle size semi-fringed double flowers
- •Group 1 and 2
- Hard petal makes high transportation ability and long vase life
- •Less tip burning and less flower abortion problem



## **MAQUIA**



# **MAQUIA 2**







Rouge

# DOUBLINI SERIES

Doublini is the mini rose without thorns!

Fully double, petite rose shaped flowers makes attractive and long-lasting effect in the vase.

- Group 1
- Masses of strong, small, truly double flowers with similar petal quality to Rosita
- Top flowering plant habit
- Good transportability



Blue



Rose Pink





White



Green

# ROSANNE SERIES

The Lisianthus Rosanne series is characterized by unique, special colors. The full, double flowers with hard petals on strong stems ensuring good transportability without damage. Vase life is excellent and the trendy colors make fantastic bouquets.

- •Group 1, 2 and 3
- Middle size, double flowers with glossy petals
- Special gene; closing stigma gives longer vase life and better transportability
- Special, trendy colors

\*Around 5-25% of normal flower shape with different color may appear.



## **ROSANNE 1**





## **ROSANNE 2**



Clear Green



Terracotta

## **ROSANNE 3**





# SOLO SERIES

- World's First Pollen Free Lisianthus!
- Pollen Free flower indicates prolonged flowering and keeps flower petals clean
- Very cute bell-shaped flower is suitable for casual flower use
- •Solo series make Lisianthus more casual flower and it stays with you longer time!
- Group 2
- •Small size, single flowers, Pollen Free
- Many flowers with enough volume





Pure White Ver.2 (SM5-39)



Light Pink (SM9-H-34)



Rose Picotee



Pink Picotee



Pink



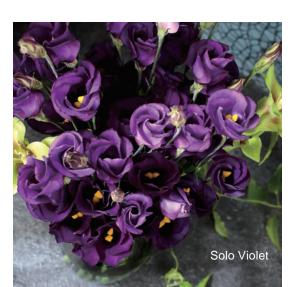
Violet



Yellow



Blue Picotee



VIVIANA SERIES

- Long vase life and keeps clean petals due to PF characteristics
- Light and airy plant habit
- •Group 1
- Cute single flowers, Pollen Free
- Many flowers per stem with a natural plant habit makes it easy to use for flower arrangements





#### PF means



- 1 Pollen Free
- 2 Prolonged Flowering
- 3 Patented Flower Breeding Technology





Pin

Patent of PF breeding techniques have been applied. Please see the following website for the details. https://www.sakataseed.co.jp/special/ip/patent.pdf

<sup>\*</sup>Pollen may appear, depending on growing conditions.





Instagram



Facehoo



YouTube



Website

#### **SAKATA SEED CORPORATION**

2-7-1 Nakamachidai Tsuzuki-ku Yokohama, 224-0041 Japan Tel: +81 45 945 8822 • Fax: +81 45 945 8823